



Choose to Invest FY 19 New Justification Format Instructions

Key Due Dates:

- **Friday, February 2:** Numbers for minimum need and catalytic funding are finalized with InterAction POC
- **Friday, February 9:** Community draft justifications submitted to InterAction POC

Instruction Description:

As we have discussed in PPC, InterAction is thinking about CTI differently this year. The main goal of this change is to make CTI a more effective advocacy tool for our work on the Hill and for our members. With that in mind, we are limiting each justification to no longer than 2 pages and follow the below format. This format was developed, in conjunction with PPC, to help meet the needs of the community while still producing an easily digestible and well-argued document. We understand that some flexibility may be needed to best address the needs of certain accounts. We ask that you please work with your InterAction POC on any questions or concerns you may have.

After community draft justifications are submitted on February 9, InterAction staff reserve the right to edit submitted justifications for continuity and length. Your InterAction POC will work with your sector between Feb 9 – Feb 23 to finalize any changes. InterAction staff will also utilize existing working groups to foster discussion and come to compromises on final numbers and language.

FRONT PAGE:

Section One: Account Header and Title

Must Include:

- Title of Account
- Minimum Requirement for American Leadership number (provided by InterAction)
 - This number is the highest FY 17 or FY 18 (H or S) and includes supplementals.
- Brief description of what account this is, does and why it matters. View this as a thesis sentence, in one sentence why does this account matter.

Insert Language Here -- Word count: 75 words max. Keep it to 2 sentences max

Global Health Program – State

Minimum needed: \$4.32 billion for PEPFAR (amount provided in FY17 and in FY18 SFOPs bill - \$4.32 billion for PEPFAR)

Global Health Program – USAID HIV

Minimum needed: \$330 Million (amount provided in FY17 and in FY18 SFOPs bill - \$330 million)

The Global Health Program account includes two budget lines that provide funding for the President’s Emergency Plan for AIDS Relief (PEPFAR), the cornerstone bilateral program of the historic U.S. effort to end the most deadly infectious diseases ravaging our world today. PEPFAR investments in HIV treatment access and prevention have brought the world closer than ever before to ending AIDS as a public health threat.

Section Two: Justification for Funding

Must Include:

- Contextual understanding of the global need for funding within the focus of this account and what impact of this funding has had
 - This could include:
 - Key statistics
 - Descriptions of accomplishments
 - The need

Insert Language Here -- Word count: 125 words max. Bullet point format.

- When PEPFAR began, only 50,000 people in Africa were on lifesaving HIV treatment. AIDS was a death sentence, with 1.9 million people dying annually around the world, and the disease was quickly spreading out of control.
- The President’s Emergency Plan for AIDS Relief (PEPFAR) is the largest commitment in history made by a nation to a single disease. Because of PEPFAR’s historic investment, the number of HIV-related deaths has been cut by nearly half to 1 million in 2016. And new HIV infections in many populations are on the decline.
- In 2017, nearly 21 million people living with HIV were accessing antiretroviral therapy – of that number, PEPFAR supports more than half (13.3 million men, women, and children).
- PEPFAR is also the cornerstone of a U.S. health diplomacy approach that is building a safer world. PEPFAR’s presence has reduced political instability in Sub-Saharan Africa by 40% in recipient countries, compared to countries without PEPFAR.

Section Three: Costs of Cuts Below Minimum Funding

Must Include:

- Explanation of the negative impact of rolling back funding. How does this affect your programs, people's lives, global security concerns? View this section as "if this...then that" argument
 - This could include:
 - Key statistics
 - Descriptions of programs that have suffered due to roll backs on funding and the human impact
 - Impact on American leadership

Insert Language Here -- Word count: 125 words max. Bullet point format.

- We have HIV "on the ropes" but the epidemic will easily bounce back without accelerated investment.
- Over 15 million people living with HIV still do not have access to antiretroviral therapy, and 1.8 million people became newly infected with HIV in 2016.
- Within the HIV epidemic, certain populations still lag behind. Girls and young women account for 74 percent of new HIV infections among adolescents in sub-Saharan Africa. Less than half of 2.1 million children living with HIV have access to lifesaving ARVs.
- Slowing down or capping HIV testing and treatment enrollment could actually fuel the spread of HIV instead of ending it. Analysis shows that \$800 billion in proposed cuts to PEPFAR could result in over 1.25 million HIV treatment disruptions, resulting in 286,000 AIDS-related adult deaths, and over 9,000 children.

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BACK PAGE

Section Four: Catalyst Number

This section is just for the catalyst number, no other text. This number is a realistic aspirational ask designed to show what the sector can do with additional funding (show an example)? To be determined in conjunction with InterAction POC and community

Insert Number Here

Catalytic Number: \$5.47 billion (\$5.12 billion for PEPFAR in Global Health Programs-State and \$330 million in Global Health Programs - USAID HIV)

Section Five: Impact of X% More Funding

Must Include:

- The percentage difference of the minimum need and catalyst number (provided by InterAction)
- A description of what can be achieved with additional funding, what good can it provide, in the past what was accomplished with additional funding from previous years, how will this funding increase bring you closer to achieving program goals, what are those program goals.
 - This can include:
 - Key statistics
 - Examples of this working

Insert Language Here -- Word count: 150 words max.

- At a time when the global HIV/AIDS response needs additional investment to capitalize on the gains made over the past decade, the progress fueled by U.S. funding of global HIV/AIDS programs is in jeopardy.
- Analysis shows that a just a 10% increase in US funding, together with ambitious domestic spending in country and focused attention on optimizing resources, can avert up to 22 million HIV infections and save 2.3 million lives in Sub-Saharan Africa.
- Former President George W. Bush penned in a 2017 op-ed about PEPFAR: “When we confront suffering — when we save lives — we breathe hope into devastated populations, strengthen and stabilize society, and make our country and the world safer...The American people deserve credit for this tremendous success and should keep going until the job is done.”

Section Six: Key Statistic

Identify a key fact or numerical figure that you want to highlight to the reader. The biggest takeaway that illustrates the need and justification for account funding.

Insert Language Here -- Word count: 25 words max.

In 2016, around 53% of all people living with HIV had access to life-saving treatment.